

A dark blue banner for BTCC. On the left, the BTCC logo is followed by the text "Enjoy fees as low as 0.03%". Below this, there are two columns of bullet points. The right column lists "10-150x flexible leverage" and "Support credit card deposits". The left column lists "70+ crypto futures", "24/7 customer support", and "100,000 USDT for demo trading". On the right side of the banner, there is a graphic of a smartphone displaying various financial charts (pie chart, bar chart, line graph) and icons for Bitcoin, Ethereum, and a Japanese Yen symbol. A yellow "Register Now" button is located at the bottom right of the banner.

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About Yield Guild Games (YGG)

Original:

[https://www.btcc.com/en-US/markets/Yield Guild Games-EUR](https://www.btcc.com/en-US/markets/Yield-Guild-Games-EUR)

[Yield Guild Games \(YGGs\)](#) is a decentralized autonomous organization (DAO) that promotes blockchain-based games by providing a platform for users to invest non-fungible tokens ([NFTs](#)) in virtual worlds. The organization's objective is to develop the world's largest virtual economy, optimize its assets to maximize utility and share revenues with its stakeholders.

YGG is based on the concept of creating sustainable virtual economies and empowering its members to thrive in a virtual environment. In decentralized games, Yield Guild Games has built a community of players and investors who make money by investing in NFTs, used in virtual worlds and blockchain-based games. People became more eager to participate in [play-to-earn games](#) due to the pandemic, which helped the platform grow in popularity.

How Does Yield Guild Games (YGG) Work?

Yield Guild Games (YGG) works with a unique business model. It generates real-world value by creating new virtual worlds and supporting a digital economy, also known as the aforementioned metaverse.

The main source of income for the DAO platform in YGG comes from the ownership of YGG-owned NFT assets (although it's possible to rent them as well!). Guild members use these assets, either their own or rented, as a trading currency to achieve in-game rewards.

In-game assets such as virtual lands generate revenue through non-guild members, who rent said land for their economic activities.

According to YGG's official website, it is currently feasible to allow users to farm or rent NFT assets. However, because the present ERC-721 standard does not enable this functionality, the current process for farming and renting NFTs is centralized. In this way, YGG will create a smart contract to issue ownership tokens or create a database to monitor ownership and rental assets (a cost-effective option, because no gas is required).

Users will receive YGG tokens by renting YGG-owned NFT assets and participating in active guilds — and it's important to note that these NFTs can come from other games! Axies taken from YGG, for example, may be used to cultivate Smooth Love Potion (SLP) in Axie Infinity (AXS). SLP earned during these games would be returned to the DAO, with the player receiving a predetermined share of YGG tokens for playing within the structure of the DAO. To engage with the governance and other features, YGG tokens will be needed.

What Makes Yield Guild Games Unique?

YGG aims to capitalize on the \$2 billion dollar market of NFTs.

The founders of YGG believe that [DeFi](#) tokens and the global gaming market have seen exponential growth and will continue this trend in the years to come. YGG aims to build a global community where players interested in play-to-earn games interact with each other and compete to collect in-game rewards.

Players can generate revenue through either selling or renting their NFT assets (owned by YGG) for a specific markup. For example, players in The Sandbox NFT game can sell or rent their land, Axie Infinity players can rent their Axies to other players (on a profit-sharing model) and so on.

Yield Guild Games (YGG) encourages the community to engage in the DAO by submitting their proposals and voting on key decisions of the project. Continuous R&D is done for gamers in the DAO to arbitrage on the generation of yields by showing an initiative in metaverse-related games.

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