About Verasity (VRA)

Original:
https://www.btcc.com/en-US/markets/Verasity

Verasity is a blockchain protocol and product layer platform designed for esports and the video entertainment industry. It is a platform that seeks to combine the best elements of crowdfunding, advertising and subscription on-demand services. Verasity's pro-gaming streaming platform esportfightclub.com combines all of Verasity's products into one platform owned and controlled by Verasity.

It provides rewarded video player technology to major publishers and game developers worldwide. The patent technology enables tokenized rewards (VRA) as well as loyalty schemes within a video player wallet. The technology is already available for over 500 games in the Crypto GameStore and for the major video players that support over 2 million video publishers. With a growing number of users, the platforms offer rewards in VRA for watching, subscribing and winning. Its SDK products integrate directly with publishers so that neither publishers nor users have to change their workflow or habits. The claims that this increases engagement and revenues by 35%.

Verasity's proof-of-view protocol layer technology detects and eliminates fraud in real-time. It uses over 200 touchpoints to ascertain whether humans or bots are watching a video. Verasity also hopes to expand its proof-of-view technology and data storage technology to non-fungible tokens (NFTs). Verasity's on-chain verification will make NFTs more valuable and add an extra layer of authentication to ownership claims.

Main Features of Verasity

1.Business model: Verasity offers a business model where content creators and viewers benefit in the video entertainment industry. Content creators get paid to produce videos, while viewers get paid to view and share the videos. The platform offers one of the best ways viewers and content creators can currently benefit in the video entertainment industry – a promising factor to capture market share.

2.Token access: Users have several ways to access VRA tokens. They can buy the tokens directly from Versaity's official website. They can earn tokens by watching and sharing Verasity videos and they can purchase the tokens from several crypto exchanges. Potentially, the easier a coin is to acquire, the wider the adoption will be.

3.Verasity's integration: Verasity's VRA Rewards Product Layer is integrated on popular video platforms like YouTube, Twitch and Vimeo. Users can earn VRA tokens by watching and sharing videos on such platforms. Such integration can help boost VRA tokens' visibility and usability.

4.Verasity eSports Platform: The esports platform currently has almost 10 million users. Esports is a sector that has grown considerably over the last 5 years. The focus on esports, alongside videos, could allow Verasity to grow its user base exponentially and increase demand for the VRA token.

What Makes Verasity Unique?

Verasity is mostly unique for its proof-of-view protocol technology, the first patented protocol layer that produces precise, secure and verifiable audience metrics. Users can watch, earn and play on the Verasity Esportfightclub platform.

The Verasity watch and earn SDK is already being integrated by about 2 million publishers, each of which boasts a total website audience of 550 million views and a combined 110 million views monthly.

Verasity also offers a completely built-out functionality that serves broadcast publishers perfectly. The functionality runs on a UDP transport protocol and supports direct broadcast over the cloud. It has been tested with over 8 PB of data per month. Its SDK/OVP integration suits content creators and large-scale video publishers without significant changes in their workflows.

Its ad stack and waterfall help platforms manage timeout problems that may result from having multiple service switching points, and networks in one stack. Advertisers can buy VRA tokens to reward viewers for their attention. Programmatic partners of Verasity relay video ads and when a viewer views, the VRA token is paid. Verasity will reward viewers for holding their VRA tokens to encourage and increase demand for VRA across a broad spectrum of enterprises and individual users.

VRA can be earned for viewing and spent on multiple exchanges or held for rewards in APY. The project earns from the Esport platform which uses a pay-to-play setup involving subscription and membership packages. Verasity also gets a cut from the pools in jackpot tournaments on the platform. Other sources of revenue are fees for using its PoV, ad stack, waterfall and sales of modular B2B products.

Cryptocurrency Price Prediction

Avalanche (AVAX) Price Prediction
Cardano (ADA) Price Prediction
Ethereum Classic (ETC) Price Prediction
Chainlink (LINK) Price Prediction
Dogelon Mars (ELON) Price Prediction
Ripple (XRP) Price Prediction
XRP Price Prediction
Solana (SOL) Price Prediction
Ethereum Price Prediction
Bitcoin (BTC) Price Prediction
Litecoin (LTC) Price Prediction
Polygon (MATIC) Price Prediction
Dash (DASH) Price Prediction
STEPN (GMT) Price Prediction
Bitcoin Cash (BCH) Price Prediction
Stellar Lumens (XLM) Price Prediction

Yearn.Finance (YFI) Price Prediction
Waves (WAVES) Price Prediction
Bitcoin SV (BSV) Price Prediction
Filecoin (FIL) Price Prediction
Optimism (OP) Price Prediction
Tron (TRX) Price Prediction
ConstitutionDAO (PEOPLE) Price Prediction
EOS (EOS) Price Prediction
Gala (GALA) Price Prediction
Enjin (ENJ) Price Prediction
MANA Price Prediction
The Sandbox (SAND) Price Prediction
Immutable X (IMX) Price Prediction
Axie Infinity (AXS) Price Prediction
Flow (FLOW) Price Prediction
Galxe (Previously Project Galaxy) Price Prediction
Mask Network (MASK) Price Prediction
ApeCoin (APE) Price Prediction
Ethereum Name Service (ENS) Price Prediction
1inch Network (1INCH) Price Prediction
Curve Dao (CRV) Price Prediction
dYdX (DYDX) Price Prediction
PancakeSwap (CAKE) Price Prediction
Uniswap (UNI) Price Prediction
Terra Luna Classic Price Prediction
Algorand Price Prediction
Fantom (FTM) Price Prediction
Celo (CELO) Price Prediction
Blur Price Prediction
Mina Protocol (MINA) Price Prediction
Near Protocol (NEAR) Price Prediction
Toncoin (TON) Price Prediction
Qtum (QTUM) Price Prediction
Internet Computer (ICP) Price Prediction
Polkadot (DOT) Price Prediction
Aptos (APT) Price Prediction
Cosmos (ATOM) Price Prediction
Neo (NEO) Price Prediction
Binance Coin (BNB) Price Prediction
Shiba Inu (SHIB) Price Prediction
Alchemy Pay (ACH) Price Prediction
Conflux (CFX) Price Prediction
Core DAO (CORE) Price Prediction
Arweave (AR) Price Prediction
Synthetix (SNX) Price Prediction
Measurable Data Token (MDT) Price Prediction
Adventure Gold (AGLD) Price Prediction
Arbitrum (ARB) Price Prediction
Aragon (ANT) Price Prediction
MultiversX (EGLD) Price Prediction
ETHPoW (ETHW) Price Prediction

Hooked Protocol (HOOK) Price Prediction
Klaytn (KLAY) Price Prediction
LooksRare (LOOKS) Price Prediction
Ren (REN) Price Prediction
Storj (STORJ) Price Prediction
Theta Network (THETA) Price Prediction
Nem (XEM) Price Prediction
Monero (XMR) Price Prediction
Render (RNDR) Token Price Prediction
Ravencoin (RVN) Price Prediction
Zilliqa (ZIL) Price Prediction
Pepe (PEPE) Price Prediction
AiDoge Price Prediction
Sui (SUI) Price Prediction
Floki Inu (FLOKI) Price Prediction
SingularityNet (AGIX) Price Prediction
Stella (ALPHA) Price Prediction
Ankr (ANKR) Price Prediction
ARPA (ARPA) Price Prediction
Astar (ASTR) Price Prediction
Balancer (BAL) Price Prediction
Band Protocol (BAND) Price Prediction
Bella Protocol (BEL) Price Prediction
BinaryX (BNX) Price Prediction
Celsius (CEL) Price Prediction
Celer Network (CELR) Price Prediction
Cocos-BCX (COCOS) Price Prediction
Compound (COMP) Price Prediction
Shentu (CTK) Price Prediction
Cartesi (CTSI) Price Prediction
Civic (CVC) Price Prediction
DODO (DODO) Price Prediction
Open Campus (EDU) Price Prediction
Fetch.ai (FET) Price Prediction
Frax Share (FXS) Price Prediction
Game Fantasy Token (GFT) Price Prediction
GMX Price Prediction
Hedera (HBAR) Price Prediction
Highstreet (HIGH) Price Prediction
ICON (ICX) Price Prediction
SPACE ID (ID) Price Prediction
JasmyCoin (JASMY) Price Prediction
JOE (JOE) Price Prediction
Kusama (KSM) Price Prediction
Lido DAO (LDO) Price Prediction
Linear Finance (LINA) Price Prediction
Liquity (LQTY) Price Prediction
Loopring (LRC) Price Prediction
Maker (MKR) Price Prediction
Ocean Protocol Price Prediction
Radiant Capital (RDNT) Price Prediction

iExec (RLC) Price Prediction
Rocket Pool (RPL) Price Prediction
Reserve Rights (RSR) Price Prediction
SSV Network (SSV) Price Prediction
StarLink Coin Price Prediction
Stargate Finance Price Prediction
StormX (STMX) Price Prediction
Stacks (STX) Price Prediction
Swipe (SXP) Price Prediction
TomoChain (TOMO) Price Prediction
Tellor (TRB) Price Prediction
UMA (UMA) Price Prediction
TerraClassicUSD (USTC) Price Prediction
VeChain (VET) Price Prediction
WOO Network (WOO) Price Prediction
Yield Guild Games (YGG) Price Prediction
0x Protocol (ZRX) Price Prediction
Pepe 2.0 Price Prediction
Bancor Network Token (BNT) Price Prediction
JUST (JST) Price Prediction
Smooth Love Potion(SLP) Price Prediction
Step App (FITFI) Price Prediction
Chia Network (XCH) Price Prediction
Badger DAO (BADGER) Price Prediction
Perpetual Protocol(PERP) Price Prediction
Cronos (CRO) Price Prediction
Biconomy (BICO) Price Prediction
Dora Factory (DORA) Price Prediction
Gods Unchained (GODS) Price Prediction
Sweat Economy (SWEAT) Price Prediction
Flare (FLR) Price Prediction
Moonbeam (GLMR) Price Prediction
Kadena (KDA) Price Prediction
Creditcoin (CTC) Price Prediction
Illuvium (ILV) Price Prediction
Akropolis (AKRO) Price Prediction
Trust Wallet Token (TWT) Price Prediction
Alien Worlds (TLM) Price Prediction
Worldcoin (WLD) Price Prediction
Casper (CSPR) Price Prediction
Aave (AAVE) Price Prediction
Yield Guild Games (YGG) Price Prediction
Api3 (API3) Price Prediction
Optimism (OP) Price Prediction
Livepeer (LPT) Price Prediction

Whitepaper

Official Website