

A dark blue banner for BTCC. On the left, the BTCC logo is followed by the text "Enjoy fees as low as 0.03%". Below this, there are two columns of bullet points: "70+ crypto futures", "24/7 customer support", and "100,000 USDT for demo trading" in the first column; "10-150x flexible leverage" and "Support credit card deposits" in the second. On the right, there is a graphic of a smartphone displaying various charts and data, with a Bitcoin icon and a "Register Now" button below it.

**BTCC**  
**Enjoy fees as low as 0.03%**

- 70+ crypto futures
- 24/7 customer support
- 100,000 USDT for demo trading
- 10-150x flexible leverage
- Support credit card deposits

Register Now

## About Basic Attention Token (BAT)

Original:

<https://www.btcc.com/en-US/markets/Basic Attention Token>

The basic attention token (BAT) is a practical token for use with the Brave browser. The token uses Ethereum's blockchain. The token was developed in conjunction with the Brave browser to block unwanted advertising and trackers. You may use a web browser such as Google Chrome, Safari or Firefox. The Brave browser is another of these products.

When you browse various media on the Internet, you will see various advertisements. These can cause concerns about the battery life of your device or the use of mobile data. Trackers also have privacy issues. The Brave browser blocks these ads by default. When you see ads on the Brave browser, you can receive BAT as a browsing reward. Compensating users for viewing advertisements is the basic concept of BAT and Brave browsers.

### How does BAT Work?

All BAT transactions are settled on [Ethereum](#), a public [blockchain](#) that allows developers to create and deploy custom cryptocurrencies and applications.

#### Brave browser

BAT runs on a web browser called Brave, which was developed by the team that created the token. Brave is a free browser that claims to load 3-6 times faster than competing products because it only provides ads when users choose to see ads.

Brave browser users can sign up for the Brave Rewards program, which allows them to receive BAT payment when watching advertisements, or send BAT to the content creators they want to support. The default setting for Brave is to block trackers and ads. It will only open the advertisement if the user chooses. Then, Brave provides native ads from trusted partners, and users will receive BAT rewards for viewing these ads.

#### Brave micropayment ledger

To track BAT movements, Brave uses the Brave micropayment ledger. Our idea is that the Brave micropayment ledger will allow advertisers, publishers and readers to sign smart contracts to make mobile payments between each other. Brave is exploring the use of zero knowledge proof for its blockchain, with the purpose of providing anonymity for stakeholders in online media transactions.

 [Whitepaper](#)

 [Official Website](#)