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Original:

<https://www.btcc.com/en-US/academy/research-analysis/what-is-openai-sora-the-new-text-to-video-to-ol>

What is OpenAI Sora? The New Text-to-Video Tool

With the use of cutting-edge AI, OpenAI Sora AI turns text into movies, changing content creation and expanding creative possibilities.

KEY POINTS

- Sora AI redefines content creation by turning text into stunning video.
- Sora AI enhances artistic freedom in anything from still photos to animated videos.
- Sora AI from OpenAI seeks to use AI ethically while increasing media diversity.

OpenAI has expanded the boundaries of artificial intelligence with the release of Sora AI, a groundbreaking technology that turns written explanations into movies.

This innovative technology represents a significant advancement in the creation of digital content since it makes use of cutting-edge AI models to create visually compelling stories based just on written prompts.

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Converting Text to Video

Sora AI's remarkable ability to understand exact written descriptions and convert them into high-quality videos is what sets it apart. Thanks to this ground-breaking feature, artists across many industries may now realize their ideas with never-before-seen comfort and functionality.

The capabilities of Sora AI extend beyond conventional video production techniques, ranging from images of dynamic metropolitan environments to clarifying intricate scientific concepts.

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The AI Mechanism of Sora

Sora AI is powered by a sophisticated diffusion model framework. Through multiple rounds, this process improves the starting state, which is akin to the visual static, into a coherent video output.

The process of refinement follows the user's textual input step-by-step to make the end product as near to the initial idea as possible. Because of its skill in fusing narrative and visual components, Sora AI can produce visually appealing and contextually relevant videos.

There has been a noteworthy increase in highly speculative token investments related to AI since the launch of Sora. Fans and stakeholders are keeping a close eye on the market and are prepared to invest in initiatives that could benefit from the quickly growing interest in AI technologies. The idea that AI initiatives may find not just application but also integration into various sectors, hence raising the value of the relevant tokens, is what drives the resulting speculative actions.

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Discover the Features of OpenAI's Sora AI

Because of a few special qualities, Sora AI is quite versatile and useful. One of its amazing features is the continuous video extension tool, which allows you to add new content to an older film while preserving the story's stylistic and narrative coherence. Furthermore, the technology has the ability to transform still images into fully animated videos, giving users additional creative options.

OpenAI's priority at this round of limited testing is making Sora AI more widely accessible. The company works with a variety of testers, such as technologists and creative professionals, to optimize the platform and make sure it meets the needs of a wide range of users. In order to identify and overcome any potential obstacles and establish Sora AI as a distinctive resource for a wide audience, cooperation is essential.

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Impacts on the Creative Industries

The introduction of Sora AI will drastically alter how material is created in all creative industries. As a result, this technology is very helpful to a variety of industries, including advertising, education, and filmmaking. It offers a novel method for producing dynamic material quickly and effectively, which could cut down on production time and expenses as well as the designers' creative freedom.

Furthermore, Sora AI has the potential to democratize video production, making it accessible to individuals and businesses with limited financial resources and technological know-how. Because of

this inclusivity, there will be a greater diversity of content development, which may promote innovation and expand the media landscape.

Like any advanced AI system, Sora AI implementation has a lot of ethical ramifications. OpenAI is aware of these concerns and is working to encourage appropriate use. This also entails implementing safeguards like content filters and usage guidelines that ought to deter misuse.

OpenAI's proactive approach to these issues demonstrates a commitment to solidify AI technology and align them with societal norms and values.

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Where to Trade Crypto Futures?

Now you can trade **Crypto** futures on [BTCC](#). [BTCC](#), a [cryptocurrency exchange](#), was founded in June 2011 with the goal of making crypto trading reliable and accessible to everyone. BTCC is a crypto exchange offering users liquid and low-fee futures trading of both cryptocurrencies and tokenized traditional financial instruments like stocks and commodities.



BTCC offers exclusive bonus for new users. Sign up and deposit on BTCC to get up to [3,500 USDT](#) in bonuses. Meet the deposit targets within 30 days after successful registration at BTCC, and you can enjoy the bonus of the corresponding target levels. **Find out what campaigns are available now:** <https://www.btcc.com/en-US/promotions>

BTCC also has an [iOS](#) app and [Android](#) app if you prefer to trade on the go.

iOS QR Code



Android QR Code



Why Trade Crypto Futures on BTCC

To trade Crypto futures, you can choose BTCC crypto exchange. [BTCC](#), a [cryptocurrency exchange](#), was founded in June 2011 with the goal of making crypto trading reliable and accessible to everyone. Over 11 years of providing crypto futures trading services. 0 security incidents. Market-leading liquidity.

Traders may opt to trade on BTCC for a variety of reasons:

- **Security:** safe and secure operating history of 11 years. Safeguarding users' assets with multi-risk management through the ups and downs of many market cycles
- **Top Liquidity:** With BTCC's market-leading liquidity, users can place orders of any amount—whether it's as small as 0.01 BTC or as large as 50 BTC—instantly on our platform.
- **Innovative:** Trade a wide variety of derivative products including perpetual futures and tokenized USDT-margined stocks and commodities futures, which are innovative products invented by BTCC.
- **Flexible:** Select your desired leverage from 1x to 150x. Go long or short on your favourite products with the leverage you want.

How to Trade Crypto Futures on BTCC ?

To trade Crypto Futures on BTCC, follow these simple steps:

- **Create an account**

Go to the [BTCC website](#) and fill out the registration form with the necessary details. Finish the checks to make sure you're in line with the stock exchange's rules.

- **Deposit funds**

Fund your BTCC wallet once your account has been created and verified. You can fund your BTCC account with a number of different cryptocurrencies and fiat currencies.

- **Navigate to the crypto trading section**

You can begin trading on the BTCC platform as soon as your account has been funded. Find the crypto exchange rate, which is written as crypto/Bitcoin (BTC) or crypto/US Dollar (USDT) depending on the other pairs available.s.

- **Choose your trading type**

Both spot trading and futures trading are available through BTCC. If you want to purchase or sell

crypto tokens at the current market price, you may want to investigate spot trading. If you'd rather trade crypto with leverage and speculate on its price movements, you can do so with crypto Futures.

- **Place your trade**

After deciding which type of deal you want to make, you can enter the amount of crypto you like to buy or sell, as well as your preferred price (if necessary). If everything checks out, go ahead and make the deal.

- **Monitor and manage your trades**

Be sure to monitor your crypto holdings on the BTCC exchange. To limit losses and protect gains, you can use stop-loss and take-profit orders. It is also important to keep up with the latest crypto market trends and news if you want to successfully trade this cryptocurrency.

Before becoming involved in any kind of trading, make sure you've done your homework. Due to the extreme volatility of the cryptocurrency markets, it is crucial to have a well-defined trading strategy and risk management framework in place. To successfully trade crypto on the BTCC market and take advantage of the chances it provides, follow these procedures and keep yourself updated.

[Look More:How to Deposit Crypto on BTCC?](#)

How to Trade Tether (USDT) on BTCC

Mobile App

- 1. Download the BTCC App via [App Store](#) or [Google Play](#)
- 2. Register and verify your account, or log in to your BTCC account.
- 3. Tap 'Buy Crypto'.
- *Please note that only verified users are eligible to buy crypto on BTCC.
- 4. Enter the amount you would like to buy in USDT.
- 5. Select a service provider and proceed to payment.

Web Platform

- 1. [Register](#) and verify your account, or [log in](#) to your BTCC account.
- 2. Click 'Buy Crypto' on the menu.
- *Please note that only verified users are eligible to buy crypto on BTCC.
- 3. Enter the amount you would like to buy in USDT.
- 4. Select a service provider and proceed to payment.

[TRADE_PLUGIN]USTCUSDT,USTCUSDT[/TRADE_PLUGIN]

BTCC Bonus

BTCC bonuses apply to different categories of users. Every new user gets a **10 USDT** coupon after completing their registration. You will also get an additional **20 USDT** coupon on completing your KYC verification.

- **Bonus On First Deposit And Trade**

You will get a bonus worth 10 USDT when you deposit 200 USDT and above within 7 days of opening an account. The reward includes a 5 trading fund and a 5 USDT coupon.

T

Get 20 USDT

Identity verification (KYC)

20 USDT coupon

Verify identity

L Limited-time

Get 10 USDT

First deposit

Make your first deposit of 200 USDT or more within 7 days to get a 5 trading fund + a 5 coupon

Deposit

Or

L Limited-time

Get 20 USDT

First deposit

Make your first deposit of 500 USDT or more within 7 days to get a 20 trading fund

Deposit

If the deposit is 500 USDT and above, you will get a 20-trading fund. Furthermore, if you make a cumulative deposit of 2000 USDT within 30 days of opening an account, you will get a 30 USDT trading fund. Trading within 7 days of signing up will also earn you a 20 USDT coupon.

• BTCC Futures Trading Bonus

You can earn bonuses from trading futures on BTCC within a stipulated time.

T

Limited-time

Get **30 USDT**

Cumulative deposit

Make deposits of 2,000 USDT or more cumulatively within 30 days to get a 30 USDT trading fund.

Deposit

T

Limited-time

Get **210 USDT**

Cumulative futures trading volume

Trade 200,000 USDT or more in volume cumulatively to get a 10 USDT trading fund and a 200 USDT coupon.

Trade

T

Limited-time

Get **320 USDT**

Cumulative futures trading volume

Trade 500,000 USDT or more in volume cumulatively to get a 20 USDT trading fund and a 300 USDT coupon.

Trade

T

Limited-time

Get **550 USDT**

Cumulative futures trading volume

Trade 1,000,000 USDT or more in volume cumulatively to get a 50 USDT trading fund and a 500 USDT coupon.

Trade

- A cumulative future trade of 200,000 USDT and above will earn you a 10 USDT trading fund and a **200 USDT** coupon.
- A cumulative future trade of 500,000 USDT and above will earn you a 20 USDT trading fund and a **300 USDT** coupon.
- A cumulative future trade of 1 million and above will earn you a 50 USDT trading fund and a **500 USDT** coupon.
- A cumulative future trade of 5 million USDT and above will earn you a 125 USDT trading fund and a **1000 USDT** coupon.
- A cumulative future trade of 10 million USDT and above will earn you a 250 USDT trading fund and a **2000 USDT** coupon.
- A cumulative future trade of 20 million USDT and above will earn you a 500 USDT trading fund and a **5000 USDT** coupon.

Limited-time

Get **1125 USDT**

Cumulative futures trading volume

Trade 5,000,000 USDT or more in volume cumulatively to get a 125 USDT trading fund and a 1000 USDT coupon.

Trade

Limited-time

Get **2250 USDT**

Cumulative futures trading volume

Trade 10,000,000 USDT or more in volume cumulatively to get a 250 USDT trading fund and a 2000 USDT coupon.

Trade

Limited-time

Get **5500 USDT**

Cumulative futures trading volume

Trade 20,000,000 USDT or more in volume cumulatively to get a 500 USDT trading fund and a 5000 USDT coupon.

Trade

• Other Bonus

Invite a Friend

Invite a friend to BTCC to get a 25% rebate on their trading fees. You can get up to 530 USDT in rewards per referral.

[TRADE_PLUGIN]BTCUSDT,ETHUSDT[/TRADE_PLUGIN]

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Trade on BTCC Now

BTCC FAQs

1.Is BTCC safe?

Since its inception in 2011, BTCC has made it a priority to create a secure space for all of its visitors. Measures consist of things like a robust verification process, two-factor authentication, etc. It is considered one of the most secure markets to buy and sell cryptocurrencies and other digital assets.

2.Is it possible for me to invest in BTCC?

Users are encouraged to check if the exchange delivers to their area. Investors in BTCC must be able to deal in US dollars.

3.Can I Trade BTCC in the U.S?

Yes, US-based investors can begin trading on BTCC and access the thriving crypto asset secondary market to buy, sell, and trade cryptocurrencies.

Don't miss:

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[What is Crypto Futures Trading - Beginner's Guide](#)

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