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The 10 Most-Searched Cryptocurrencies in 2022

In response to the volatility in the crypto market, investors are seeking the top popular and most talked about cryptocurrencies in 2022. In addition to the most popular assets, we are witnessing increased interests in new token projects, some of which offer profitable gains, despite the 2022 bear market.

The most searched cryptocurrencies are likely to attract high levels of volatility and potential price increases in the coming months. This guide reviews the 10 most searched cryptocurrencies to invest in 2022.

10 Top Searched Cryptocurrencies in 2022

The section below provides a quick overview of the 10 most searched cryptos right now:

1. **Tamadoge**- Top Searched New Crypto in 2022
2. **Battle Infinity**- Popular P2E Game with 7X Price Increase
3. **Bitcoin** - Largest and Most Popular Crypto of All Time
4. **Ethereum** - Most Searched and Most Talkedabout Altcoin in 2022
5. **Dogecoin** - TopMeme Coin
6. **XRP** - Popular WorldwidePayment Settlement System
7. **Binance Coin (BNB)** - Native Token ofOne of the Best Exchanges
8. **Polygon** - Ethereum-Based Web3 Infrastructure
9. **Lucky Block**- NFT Competition Platform with New Token Version
10. **Decentraland** -Most Popular Virtual Real-Estate Game



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A Closer Look at the Most Searched Cryptocurrencies

The sections below review the most searched digital assets by analyzing their recent popularity, price trend, and additional features.

1. Tamadoge - Top Searched New Crypto in 2022

[Tamadoge](#) (TAMA) is a play-to-earn (P2E) cryptocurrency platform that integrates gaming with crypto-earning opportunities for players. TAMA is the native token of the Tamaverse - a decentralized platform which leverages blockchain technology to offer in-game rewards.

In 2022, Tamadoge has become one of the most searched assets due to its successful launch. Completing one of the best [crypto presales](#), TAMA raised \$19 million during its initial token launch. The token was released for \$0.01 with a \$10 million presale target.

But, the team raised its target to \$19 million after the token managed to collect its beta presale goal of \$2 million in only 10 days. Tamadoge reached a price of \$0.03 by the end of the round - a 3x price increase.

The project's popularity has been noticed and talked about by several online news entities, including Yahoo Finance, Market Watch and the Economic Times.

The successful presale stems from the project's strong tokenomics - providing a total supply of only 2 billion tokens. Moreover, 5% of all tokens spent on the ecosystem will be burnt, making TAMA one of the best deflationary cryptocurrencies to watch. While 30% of the tokens spent are set aside for marketing initiatives, the remaining 65% will be distributed as rewards among P2E prize pools.

In terms of use-cases, players can use TAMA on the ecosystem to purchase Tamadoge pets - virtual dog-like NFTs which can be used to earn crypto rewards through community-wide competitions.

50% of the total supply was released on the presale, while 20% has been reserved for future listings. For example, TAMA will be listed on LBank and Uniswap – two of the most popular crypto exchanges in the space.

Follow the Tamadoge Telegram Channel to stay updated with the latest news surrounding Tamadoge. *Telegram admins will never DM you first.*

2. Battle Infinity - Popular P2E Game with 7X Price Increase

Due to some strategic marketing decisions mixed with a [P2E](#) environment offering multiple use cases, [Battle Infinity](#) (IBAT) has become one of the hottest cryptocurrencies.

Battle Infinity hosts 6 P2E environments where players can stake tokens, compete in NFT-driven competitions and access metaverse arenas. Battle Infinity manages these environments with IBAT – the main governance token of the ecosystem. IBAT can be purchased and swapped with other cryptocurrencies on the IBAT Battle Swap – Battle Infinity’s decentralized exchange (IBAT).

Players can purchase in-game NFTs, which are used as passes to participate in the IBAT Premier League – a decentralized sports fantasy league on Battle Infinity. Moreover, players can access the Battle Arena – a virtual ecosystem where all characters and items are minted as [NFTs](#) using ERC 721 smart contract protocols.

Battle Infinity has promoted its platform through celebrity marketing to promote all these use cases. Popular Indian cricketer Irfan Pathan and former Miss Universe Urvashi Rautela are among the few famous names present at the platform launch.

A growing social media following on Twitter and Telegram helped Battle Infinity grow in popularity, resulting in the token’s successful presale. One of the best ICO cryptos in 2022, IBAT sold out its 3-month presale in 24 days.

The token was released on PancakeSwap in August 2022 – reaching an all-time high (ATH) of \$0.0105 – a 7x price increase from its presale launch price of \$0.0015. Currently, IBAT is trading at \$0.0034 per token.

3. Bitcoin - Largest and Most Popular Crypto of All Time

[Bitcoin](#) (BTC) is the earliest and most searched crypto on google today. Since its launch in 2008, Bitcoin has multiplied from under \$1 to an ATH of \$70,000 in November 2021.

Currently, the token has lost over 72% of its valuation - after market uncertainty following massive price hikes, growing inflationary data and global turmoil post the Ukraine-Russia conflict.

Despite the price correction, Bitcoin is one of the most popular asset classes. In 2021, Bitcoin was ranked #76 on a list of the most searched words on Google, with a monthly search volume of 23.6 million.

One of the key advantages of Bitcoin is its deflationary tokenomics - only providing a max supply of 21 million tokens. The largest cryptocurrency in 2022, Bitcoin, has a market cap of \$367 billion - trading at \$19,180. Due to the historical performance that Bitcoin has provided in the past decade, this token can be one of the best long term crypto investments to make right now.

4. Ethereum - Most Searched and Most Talked about Altcoin in 2022

Next on the list of most searched cryptos is [Ethereum](#) (ETH) - the largest altcoin in the space, with a live market cap of \$161 billion and a price of \$1,316. An open-source platform, Ethereum became one of the first cryptocurrencies to deploy smart contracts on its platform.

With the use of smart contracts, developers are able to easily launch various DeFi (decentralized finance) tools and list DApps (decentralized applications), NFTs and other protocols on the Ethereum chain.

However, the token originally had an all-time high market cap of \$571 billion in November 2021 - when it traded at \$4,900 per token.

After the price correction in 2022, Ethereum is expected to become one of the best crypto winter coins this year.

The popularity comes from the cryptocurrency's new upgrade - which will officially convert Ethereum from a Proof of Work (PoW) to a Proof of Stake (PoS) protocol. Currently, Ethereum has been facing major issues due to its high network gas fees and scalability issues.

On September 15th 2022, Vitalik Buterin (Creator of Ethereum) tweeted confirming that the Ethereum merge had gone live. The new upgrade is expected to increase Ethereum's transactions per second (TPS) to an estimated 100,000. In comparison, the current network facilitates an average of 17 TPS.

If the new upgrade successfully solves the issues on Ethereum, developers and traders can trade tokens for a much cheaper rate. Therefore, many investors may want to hold this token when it is available at a lower price.

5. Dogecoin - Top Meme Coin

Launched in 2013, [Dogecoin](#) is regarded as one of the best meme coins in the digital assets space. One of the main reasons for the token's popularity comes from it being publicly backed by Elon Musk - the CEO of Tesla.

The world's richest man has made several tweets supporting Dogecoin, which have been linked to multiple price pumps and dumps slowly afterwards. Furthermore, Dogecoin has more than 2.3 million followers on its subreddit - r/dogecoin.

Dogecoin provided investors with staggering returns throughout 2021 - trading from \$0.01 at the start of the year to \$0.7 by May 2022 - a 6,900% price increase. However, the token is currently trading at \$0.06 with a market cap of nearly \$8 billion. Despite being the #10 cryptocurrency in terms of market cap, DOGE is trading 92% below its ATH of \$0.7.

In 2022, the cryptocurrency has lost a major share of its valuation following uncertainty in the widespread economic markets and the lack of use cases that the cryptocurrency provides.

6. XRP - Popular Worldwide Payment Settlement System

[Ripple](#) (XRP) is a payment settlement system that uses blockchain technology to settle transactions around the world.

Leveraging XRP, the native cryptocurrency, Ripple provides a faster and quicker method for financial institutions and banks to transact currency.

Running on the XRP ledger blockchain, the token charges a standard fee of 0.00001 XRP per transaction. Moreover, XRP can process up to 1,500 transactions per second (TPS), making it an alternative to traditional global transaction methods.

One of the most searched cryptocurrency in 2022, XRP has been a popular token for controversial reasons.

Ripple (XRP) has been fighting a long-standing court case with the SEC (U.S Securities & Exchange Commission) due to allegations of illegal securities offered through the sales of XRP.

After reaching an ATH of \$3.84 in 2018, the court case has led XRP to correct to \$0.5 per token. The official Twitter handle of XRP has over 333K followers, making it a popular cryptocurrency in 2022.

7. Binance Coin (BNB) - Native Token of One of the Best Exchanges

Binance Coin (BNB) is the native cryptocurrency of the Binance exchange - the largest cryptocurrency trading platform in terms of market capitalization. With over 30 million users trading on Binance, BNB is one of the 600+ tradable assets on the exchange.

One of the reasons for the platform's popularity comes from the multiple asset classes and low trading fees - costing users 0.1% per transaction on spot trading activities.

However, investors can earn a 25% discount on spot trading fees by holding a certain amount of BNB.

[Binance](#) also offers several key benefits, such as referral programmes and leverage trading options, making it one of the most searched and popular exchanges in the cryptocurrency niche.

Due to the high trading volumes, the platform attracts, BNB has always been one of the most profitable cryptocurrency assets. Currently, BNB is trading at \$274 - which is 61% below its ATH of \$690. With a market cap of \$44 billion, BNB is the 5th largest cryptocurrency in the space.

8. Polygon - Ethereum-Based Web3 Infrastructure

Polygon (MATIC) is a flexible [web3](#) infrastructure deployed on the Ethereum network as a scaling solution.

The Polygon network allows developers to create various optimistic rollups - L2 scaling solutions that help increase the scalability of a particular cryptocurrency. On average, the polygon network can handle an estimated 65,000 TPS - making it a lucrative choice for network developers.

Launched in 2019, MATIC quickly became one of the most popular cryptocurrencies. The token rose

from \$0.0035 to an ATH of \$2.92 in December 2021. However, MATIC has corrected to \$0.745 per token.

With a growing Twitter community of more than 1.6 million, this token has the potential to deliver high returns in the long term.

9. Lucky Block - NFT Competition Platform with New Token Version

[Lucky Block](#) (LBLOCK) is an NFT-based competition platform leveraging blockchain technology to offer a fair and transparent means of participating in weekly NFT and crypto draws. On Lucky Block, investors stand a chance to earn exciting rewards, including houses worth \$1 million, luxury watches and even Lamborghinis.

Growing its mainstream appeal, Lucky Block sponsored heavyweight boxer Dillian Whyte in the much-awaited boxing match against Tyson Fury earlier in 2022.

The platform also hosts exclusive NFT draws, where participants must hold exclusive NFTs minted on the Lucky Block ecosystem to take part. [LBLOCK](#) was originally created as a BEP-20 protocol, and was launched in January 2022. Within two weeks of listing, the token soared by 1,100%.

LBLOCK became one of the most searched crypto assets after releasing its new token version - an ERC-20 token built for listings on centralized exchanges (CEXs).

Originally, LBLOCK's V1 (BEP-20 protocol) charged a 12% sales tax. The new ERC-20 (V2) token charges no additional sales tax and has been listed on popular exchanges such as MEXC. The announcement of LBLOCK V2's listing on Gate.io (5th largest CEX) made this cryptocurrency one of the most talked about digital assets.

10. Decentraland - Most Popular Virtual Real-Estate Game

[Decentraland](#) is an Ethereum blockchain-powered virtual world where players can monetize applications on the network by leveraging various decentralized applications & protocols.

A virtual [real-estate](#) game, this metaverse environment supports the buying, selling and trading of virtual plots referred to as 'LAND'.

Each piece of LAND is minted as an NFT, representing an ERC-721 token. Players can also trade an 'Estate' - representing merged parcels of virtual land.

The platform governs itself and settles transactions with MANA - the native cryptocurrency. An ERC-20 protocol, [MANA](#), is used to purchase and trade pieces of LAND and ESTATE on the Decentraland metaverse.

MANA became one of the best [ERC 20](#) tokens in 2021 - rising by 3,900% in the calendar year. Currently, MANA is trading at \$0.71 per token and has a market cap of \$1.3 billion. However, the future of metaverse-based platforms is expected to increase in the long-term. In a report published by McKinsey and Co., the metaverse can reach an estimated market cap of \$5 trillion by 2030.

As one of the most important players in this segment, Decentraland (MANA) could be a potential long term investment opportunity.

Conclusion

Analyzing the top searched cryptocurrencies in 2022 could be a strategy when looking for new investments in this sector. Currently, few cryptocurrencies are showing positive returns as the crypto space is witnessing a bear market. However, we recommend Tamadoge (TAMA) as the best crypto to watch right now.

While tokens like BTC have lost 60% of their valuation since 2021, TAMA offers 3x returns in its crypto pre-sale itself. Tamadoge is a play-to-earn token that offers deflationary token economics and has the potential to offer even higher returns in the coming months.

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