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## NFT Games are the Most Popular in India

Original:

<https://www.btcc.com/en-US/academy/research-analysis/nft-games-are-the-most-popular-in-india>

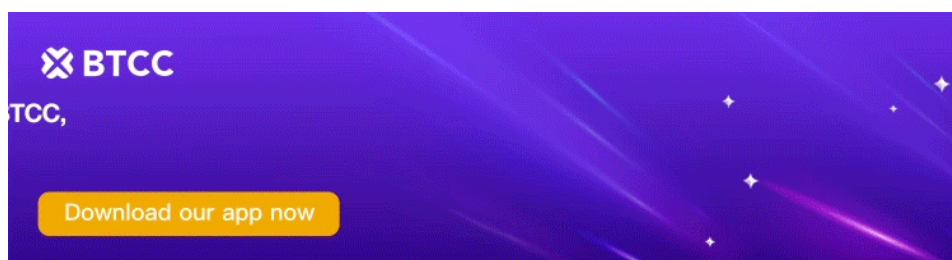
**It is reported that India, Hong Kong and the United Arab Emirates are the top three places where gaming is booming.**

A recent study conducted by finder estimated that 34% of Indian respondents had played games to make money (p2e). Hong Kong (29%) ranked second, while the United Arab Emirates ranked third with 27%.

### India Leads in P2E Universe

Finder's [NFT](#) game uses the report to determine that the game earned has become a very popular niche for users around the world. Specifically, the results show that men under the age of 35 are more likely to interact with the NFT game industry.

India is the global leader because every three respondents admit that they have played p2e games. China's Special Administrative Region, Hong Kong, followed at 29 percent. The United Arab Emirates, which is deeply involved in the field of cryptocurrency, ranks third, with about 27% of the respondents saying they have played this game. France and Sweden were at the bottom with 6% and 4% respectively.



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## Investment in Blockchain Games is Rising

Another recent study by dappadar shows that [blockchain](#) based games raised \$2.5 billion from investors in the first quarter of 2022. It is boldly predicted that the total investment may exceed US

\$10billion (assuming the current speed is maintained).

Some of the most prominent examples of such financing include Yuga labs and immutable-x. The former is a studio behind the NFT series work bored ape Yacht Club (BAYC). Two months ago, it received \$450million in funding led by Andreessen Horowitz.

Immutable-x (which hosted two of the most popular blockchain games - Gods unchained and guides of guardian) raised \$200million. As a result, its valuation soared to \$2.5 billion. Splinterlands, alien worlds and crazy defense heroes are listed as the most attractive games for the player community.