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Google Stock Forecast 2023, 2025, 2030

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Understanding what the price of Alphabet (GOOG) stock will be in the coming years will help you determine whether it is a good investment for you. In this article, we'll discuss the Google stock forecast for 2023, 2025 and 2030 to help you make an informed decision.

If you are interested in buying the best tech shares in the world, then Alphabet (GOOG) stock must be one of your first options. Google is undoubtedly the most important name for most internet users, and from all indications, it is going to win more and more in the coming years.

According to the latest Google stock forecast, Google stock price is expected to increase over the next 8 years. The source provider predicts that Google share price is expected to rise to \$140 by the end of 2023, \$210 in 2024, \$330 in 2025, \$450 in 2026, \$565 in 2027, \$700 in 2028 and \$790 in 2029. Alphabet (GOOG) stock prediction for 2030 is predicted to reach \$900.

If you are really interested in buying Alphabet (GOOG) stock, then you should read on attentively. We understand the importance of understanding stock price predictions, so we will present the right information you need in a detailed manner that anyone can comprehend.

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What is Alphabet?

Alphabet (Nasdaq: GOOG) is an American multinational technology conglomerate holding company that was created when Google was restructured in 2015. It is currently the parent company of Goggle and has a diverse revenue stream spread across search engines, social media, and cloud technologies.

Alphabet is one of the most valuable companies in the world. It is among the Big Five American information technology companies, alongside Apple, Microsoft, Amazon, and Meta (formerly Facebook). Alphabet is also recognized as the third-largest tech company in the world, by revenue.

Google started as a search engine, but Alphabet is currently a big tech company with a widely diversified interest. It offers products and services in computer hardware, internet, cloud computing, software, automation, artificial intelligence, robotics, biotechnology, autonomous cars, healthcare, corporate venture capital and more.

Google remains the most popular brand in Alphabet, but there are several other well-known brands of the holding company, including Google Fiber, DeepMind, Calico, CapitalG, GV, Intrinsic, Waymo, Verily, X Development, Wing, and Isomorphic Lab. The holding company was formed because the owners wanted to make Google's business "cleaner and more accountable" while allowing other group companies to operate autonomously and efficiently in their respective industries/markets.

Google share price has shown a tremendous recovery in 2023. The price action follows a brutal sell-off in 2022 which took the price to as low as \$83.

In its Q1 earnings report, the Google parent company reported a revenue of \$69.79 billion. While the figure was more the Refinitive's estimate of \$68.95, the net profits of the company still decreased from \$16.44 billion to \$15.05 billion. Since the release of this earnings report, Google share price has been surging.

The second leg of AI hype is also one of the driving factors behind the increase in Alphabet stock price. However, the latest analysis shows that the bulls are finally losing momentum after a strong upward rally that took the price from its March lows of \$89.42 to the recent highs of \$127.

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Google Stock Fundamental Analysis

In the most recent Q1 2023 earnings report Google CEO Sundar Pichai said:

“We are pleased with our business performance in the first quarter, with Search performing well and momentum in Cloud. We introduced important product updates anchored in deep computer science and AI. Our North Star is providing the most helpful answers for our users, and we see huge opportunities ahead, continuing our long track record of innovation.”

The first quarter of the year was a relatively solid one for Alphabet, with its consolidated revenue coming in at \$69.8bn, growing 3% year-over-year (YOY). However, earnings per share (EPS) was at \$1.17 falling from \$1.23 the previous year.

Costs and expenses also increased 3.4%, from \$29.6bn in Q1 2022 to \$30.6bn. This was likely to be expected, as in 2022 the company said it would take a charge of between \$1.9bn and \$2.3bn, mostly in the first quarter of 2023, related to the layoffs of 12,000 employees it announced in January. It also expected to incur costs of about \$500 million related to reduced office space in Q1.

Meanwhile, on 21 April 2022, Alphabet announced that it would combine its DeepMind and Google Brain AI research units, ending a long-running internal rivalry between the London and Silicon Valley-based groups as it tries to make up lost ground in generative AI against Microsoft and OpenAI.

On 17 April, Alphabet lost about \$55bn in market value after a report from The New York Times suggested that competition was heating up in the mobile search market.

Google Stock Split 2022

In its Q4 2021 earnings report, Alphabet announced its decision of a 20-for-1 stock split by way of a one-time special dividend on each share of the company's Class A, Class B and Class C stock.

Stockholders recorded in the company's books at the close of business on 1 July 2022 received 19 additional shares of the same class of stock that they already held by the close of 15 July 2022.

One major reason for companies to announce stock splits is to increase the number of its shares trading in the market. As Alphabet and Google CFO Ruth Porat commented:

"The reason for the split is to make our shares more accessible. We thought it made sense to do."

The stock closed at \$2,255.34 on 15 July 2022 and opened at a split-adjusted price of \$112.64 on 18 July.



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Google Stock Forecast 2023

Google and its parent company, Alphabet, are expected to earn more this year, even as the technology market continues to expand. If the company's earnings improve significantly by the end of the year, then 2023 will be an interesting year.

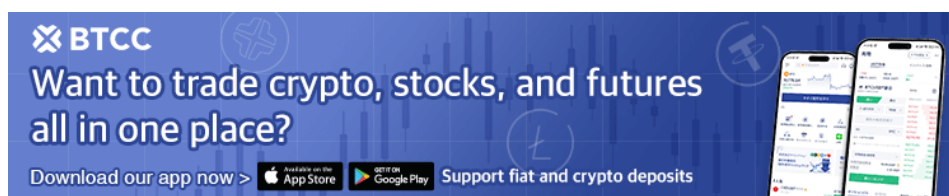
Alphabet (GOOG) stock performed really bad last year and we expect that it will perform decently this year. Though the current price shows a noticeable increase from the value it attained last year, there is a general feeling that the stock will still pick up as the months roll by.

According to forecasts, Google stock's price prediction in 2023 will be around \$140 by the end of 2023.

Google Stock Forecast 2025

The 45 analysts offering Google stock forecast 2025 have a median target of \$330, with a high estimate of \$360 and a low estimate of \$290.

For 2025, Google stock is expected to build on the gain it has made over the year and become more valuable. This is the year we all expect that Google stock will hit the \$300 mark.



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Google Stock Forecast 2030

For Alphabet Google stock forecast 2030, we will still reference the reliable data from experts.

According to analysts, Google stock price will be \$900 by the end of the year 2030, with a max estimate of \$950 and a low estimate of \$830.

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Should You Invest in Google Stock?

Google has dominated the internet for several years. The foremost tech company had also diversified significantly to other profitable niches, even before the owners established Alphabet to serve as the holding company. It is now well-positioned to take advantage of recent tech trends and grow even bigger in the future.

It is also important to note that Google stock has been one of the most consistent gainers in the tech sector for years. The stock has grown from an IPO price of \$85 to its recent price of more than \$2500 per share (Before Split) in just 17 years and a few months. Looking at the price predictions sections above, you can see that industry experts expect the Alphabet (GOOG) stock to gain more in the future. Obviously, it is a good buy.

Are you planning to buy Google stock this year? You can go ahead as it appears like an all-round good investment.

FAQs

Are Alphabet and Google the same company?

Alphabet is the holding company for Google and other brands that were formerly under it before it was restructured in 2015. Though the two names are often used interchangeably, Alphabet is the major international multinational that controls Google and several old and new subsidiaries. The Google (GOOG or GOOGL) stock, however, is the same thing as the Alphabet (GOOG) stock.

Is Google stock a profitable investment?

Google stock has been a very good investment. Google was a highly profitable company before restructuring to make Alphabet the holding company. As a group, Alphabet is generally profitable. The stock has also been gaining value consistently, making it a very attractive investment option. Overall, it is a profitable investment.

Will Google stock price reach \$1000?

From all indications, the Google stock can reach \$1000 in the future. Based on the data we have at hand, it will take a long time for this to happen, but it is almost inevitable. We don't expect Google stock to hit \$1000 before 2030, but it will certainly get to that range maybe within the next ten years.

Is Google stock a good investment?

If we are to rely on how well it has performed in the past and how well it has been projected to perform in the future, Google stock is a good investment for the future. Again, considering what Google and other brands owned and controlled by Alphabet has achieved, there is no reason to doubt the future of Alphabet (GOOG) stock. It is an excellent investment that can get even better in the future.

Where to buy Google shares?

[BTCC](#) is one of the best platforms as it witnesses a large trading volume of GOOGL. The exchange is highly recommended due to its favourable attributes such as extremely low fees, user-friendly interface, excellent customer support, and robust security measures with no reported hacks or security breaches to date.

Furthermore, BTCC is a one-stop trading platform, allowing users to trade [cryptocurrencies](#), [stocks](#) and [commodities futures](#) with USDT.

Buying GOOGL stocks on BTCC is simple. Check [here](#) to [create an account](#) on BTCC and choose to purchase GOOGL with [USDT](#) and a leverage up to 50x.

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Sometimes, users feel more comfortable working with an exchange if they know that the exchange has a footprint in the industry. With 12 years of stable and secure operating history, [BTCC](#) is one of the [top cryptocurrency derivatives exchanges](#) in CoinMarketCap, which boasts a wide selection of 60+ cryptocurrencies and millions of registered users, offering services in 100+ countries.

[BTCC](#) charges 0.06% for both takers and makers, which are way below the industry average. According to the largest and most recent empirical study on crypto exchange trading fees, the average spot trading taker fee is 0.2294% and the maker fee is 0.1854%.

With high liquidity, low trading fees and fast transaction speed, BTCC allows users to open a trade immediately even when the crypto markets experience a sharp rise or plunge.

Apart from crypto trading, BTCC also supports tokenized futures service, allowing users to trade [stocks](#) and commodities futures ([Gold/Silver](#)) with USDT as the margin. The maximum leverage is up to 100x.

Trading on BTCC begins with [registration](#) and log in, which only takes 30 seconds. New customers can now sign up [here](#) to get a welcome bonus of 10 USDT, and complete the KYC verification to access all BTCC's features and [BTCC bonus](#). Once verified, you can start [trading GOOGL](#) now.

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