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<https://www.btcc.com/en-us/academy/research-analysis/are-metaverse-crypto-tokens-a-good-investment-in-2022>

### Are Metaverse Crypto Tokens a Good Investment in 2022?

If you're wondering whether **Metaverse** crypto tokens are a good investment, then you are at the right place.



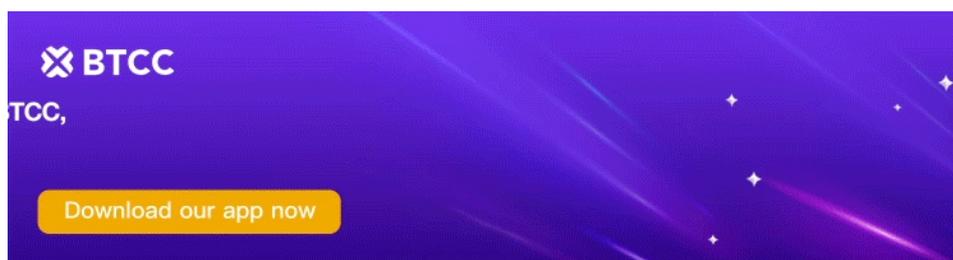
With the increase of the number of Metaverse cryptocurrency projects, people can not deny the fact that Metaverse is a distant dream. Yes, there is no doubt that the demand for bitcoin and **Ethereum** has always been high, but alternative coins such as Dogecoin and Shiba Inu, as well as terms such as non forgeable tokens (NFTs) and Metaverse, also have their popularity.

Among all these, one term has been popular for quite a long time. Yes, you guessed right. It is "Metaverse" - a parallel digital universe where people can explore, know people and do many things

you can do in the real world. If you're wondering whether Metaverse crypto tokens are a good investment, you're in the right place.

## Is Metaverse a Good Investment?

If you're not sure whether Metaverse crypto tokens are a good investment in your portfolio — this section is a must read. In this section, we will discuss some of the most important issues to consider before you take any capital risk for your chosen Metaverse token.



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## Metaverse is Open to Everyone

Firstly, the overall concept of Metaverse is that the virtual world will be open to everyone. In other words, you can go to the cinema in New York or the nightclub in Rio de Janeiro without leaving your home, no matter where you live.

Therefore, there will be no judicial restrictions for those who wish to participate in Metaverse. Conversely, this means that the global demand for Metaverse project may be large.

## Virtual Real Estate

Metaverse platforms such as Decentraland and sandbox have created a new innovative concept - users can buy virtual land and then build real estate. Due to the virtual nature of Metaverse, this can be customized according to "t".

More importantly, we have a proof of concept for the Metaverse land and real estate project, as there are hundreds of millions of dollars in sales in 2021 alone.

For example, at the end of 2021, an investor purchased 100 virtual islands through the sandbox platform at a price of up to \$4.2 million. The investor then developed a villa on each island, and 90% of the villas sold out on the first day for \$15000 per property.

Crucially, this means that you actually have two ways to profit from the best Metaverse cryptos.

- First, you can consider buying the project's native digital currency — such as Decentraland's MANA or Sandbox's SAND token.
- Secondly, you can consider buying some virtual real estate and building your own real estate in order to sell it on the open market.
- In the end, the possibility of Metaverse cryptocurrency project is unlimited.



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## Many Low Market Cap Metaverse Tokens Have Attractive Room For Growth

Another reason you can consider adding the best Metaverse crypto tokens to your portfolio is that the industry is still in its infancy. Conversely, the collective market valuation of digital currencies operating in this area remains relatively low.

According to CoinMarketCap, there are currently less than 200 Metaverse crypto tokens that can be purchased. In this Metaverse crypto tokens list, less than 10 projects have a market value of more than \$500 million.

In fact, the majority of Metaverse cryptos are valued at less than \$100 million. From an investment point of view, this means that you can invest a small amount of money in the small market value of Metaverse. If it takes off - the rising potential may be great.

## Easy Diversification

Another benefit of investing in Metaverse crypto is that it is relatively easy to create a diversified portfolio. This is important because it remains to be seen which Metaverse projects will dominate this area in the coming years.

Therefore, when using regulated brokerage website, you can consider adding various Metaverse coins to your portfolio - because the minimum investment required by the platform is only \$10.



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## **Pay Close Attention to the Meta Platform**

As mentioned many times in this guide, it is important to consider the risk factors of meta platforms. The social media giant has \$50 billion in cash reserves alone, which means it has the firepower necessary to dominate the entire Metaverse ecosystem.

Perhaps more relevant is the fact that meta platforms - across Facebook, WhatsApp and Instagram, has billions of daily active users. This means that it has a ready consumer market - so the crypto Metaverse project may find its completion challenging. Nevertheless, in order to cover all the potential, you can consider adding some of the best Metaverse crypto tokens to your portfolio - and configuring meta platforms stocks at the same time.

## **Metaverse Crypto Price**

Simply put, The broader cryptocurrency market is cyclical. This means that when the broader market performs well - usually driven by Bitcoin, Metaverse token is likely to experience rapid price fluctuations.

On the other hand, when the market goes through a bear market, the exact opposite happens, so even the best Metaverse crypto will lose value. This should remind you again that generally speaking, the price of cryptocurrency is mainly driven by speculation.